Т	Ι.	A card storage and retrieval system, including
2		a plurality of business card holders, each
3		holder adapted to hold a single business card,
4		a mounting device which holds said plurality of
5		business card holders, said mounting device having an
6		internal floor with at least one guide rail mounted
7		along the floor, said business card holders being
8		stacked next to each other in a row side by side and
9		being removably attached to said guide rail,
10		each business card holder having a predetermined
11		thickness and comprising
12		a generally rectangular sheet having a surface
13		with outside dimensions greater than the business
14		card;
15		a rectangular area on the sheet having

a rectangular area on the sheet having dimensions corresponding to the dimensions of the business card and defining a location where the business card is to be held on the sheet, said area having at each corner a hole for inserting one corner of the business card;

said rectangular area being displaced inward parallel to the surface of the sheet by an amount approximately equal to the thickness of the business card;

a marginal frame surrounding said rectangular area; and

at least one mounting cutout in the sheet for attaching the card holder to the guide rail.

2. The card storage and retrieval system of Claim 1 where the business card holder is manufactured from a web of sheet material using a rotary die to form said holder by continuously feeding the sheet material through said die.

Subp

1	3.	The card storage and retrieval system of Claim 1 where
2		the marginal frame surrounding the rectangular area is
3		printed upon during manufacture of the holder.

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4. The card storage and retrieval system of Claim 1 where there is a slit extending from at least some of the holes, said slit having a predetermined shape and orientation to allow enlarged business cards to be mounted to the card holder.

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5. The card storage and retrieval system of Claim 1 where the mounting device is made from a plurality of wood pieces connected together to form a box with opposed side walls that are generally parallel, with at least one pair of parallel guide rails extending between said side walls, the guide rails each having opposed ends which are inserted into cut-a-way portions in the side walls during assembly of the walls, said guide rails being made of a polymeric material.

6. A method for storing and retrieving business cards, comprising the steps of:

(a) providing a card storage and retrieval system including a mounting device with at least one guide rail to which a business card holder is removably attached,

- (b) providing a business card holder for mounting thereon a single business card, said business card holder comprising
- a generally rectangular sheet having outside dimensions greater than the business card;
- a predetermined location on the sheet where the business card is to be held on the sheet, said location having openings for inserting corners of the business card;
- a marginal frame at least partially surrounding said location; and

- at least one mounting cutout in the sheet for attaching the card holder to the guide rail of the card storage and retrieval system,
 - (c) removably mounting the business card to the business card holder by inserting corners of the business card in the openings in the holder to position the business card at said location to provide an assembly of the business card and holder, and
 - (d) attaching the assembly of the business card and holder to the guide rail by aligning the mounting cutout with the rail and pushing the holder against the rail.

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7. The method of Claim 6 where the business card holder is manufactured from a web of sheet material using a rotary die to form said holder by continuously feeding the web through said die.

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19 8. The method of Claim 6 where the marginal frame 20 surrounding the rectangular area is printed upon 21 during manufacture of the holder.

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23 9. The method of Claim 6 where there is a slit extending 24 from at least some of the holes, said slit having a 25 predetermined shape and orientation to allow enlarged 26 business cards to be mounted to the card holder.

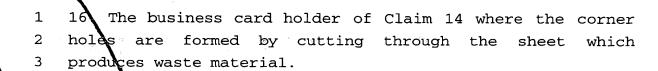
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28 10. The method of Claim 6 where the mounting device is made 29 form a plurality of wood pieces connected together to 30 form a box with opposed side walls that are generally 31 parallel, with at least one pair of parallel guide 32 rails extending between said side walls, the guide 33 rails each having opposed ends which are inserted into 34 cut-a-way portions in the side walls during assembly 35 of the walls, said guide rails being made of a 36 polymeric material.

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11. A	pusiness	card	holder	for mo	unting	a s	ingle	busi	ness
card	within a	card	stora	ge and	retri	.eval	syst	cem,	the
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- a thin sheet defining a planar surface and having outside dimensions greater than the business card and a lower edge;
- a predetermined surface area of the thin sheet providing a frame area with at least some holes therein in which is manually inserted at least some corners of the business card, wherein the business card is held with a printed surface thereof exposed; and
- at least one mounting cutout along the lower edge that enables the card holder to be attached to the card storage and retrieval system.
- 12. The business card holder of Claim 11 where the holes are in the form of a segment of a circle.
- 21 13. The business card holder of Claim 11 where the sheet 22 is made of plastic.
- 14. The business card holder of Claim 11 where said business card holder is manufacture from a continuous web of sheet material using a rotary die to form said holder by continuously feeding the sheet material through said die.
- 29 15. The business card holder of Claim 14 where the rotary 30 die has
- a first stage where the corners holes are formed,
- a second stage where the sheet material is debossed to form the displaced rectangular area, and
- a third stage where the outer perimeter of the holder 35 sheet is formed.



5 17. The business card holder of Claim 16 where the waste 6 material is removed using a vacuum die.

8 18. The business card holder of Claim 16 where the waste 9 material is removed using a pressure die.

10 add a1 >

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